

RESOLUTION 06- 18440

A RESOLUTION OF THE CITY OF BILLINGS, MONTANA, CREATING AN ELECTRONIC SIGNS AD-HOC COMMITTEE AND AUTHORIZING THE MAYOR TO MAKE APPOINTMENTS THERETO.

WHEREAS, the portion of the Billings City Code related to animated or intensely lights signs, Sec. 27-708. Prohibited signs and sign structures. was adopted in 1989; and

WHEREAS, Sec. 27-708 is out-of-date and lacks sufficient criteria to ensure compliance with the City Code of new, full-color display electronic message centers, creating difficulty in enforcement; and

WHEREAS, representatives of businesses that use such signs, of the companies that create them and of citizens concerned about the economic investment already made in such signs, and their efficacy, which needs to be balanced with the signs' impact on the appearance of the city and the effect they have on safe travel of the City's streets.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF BILLINGS, MONTANA, AS FOLLOWS:

1. **Ad-Hoc Committee Creation:** There is hereby created an Electronic Signs Ad-Hoc Committee to review parts of Billings City Code Sec. 27-708. Prohibited signs and sign structures. and make recommendations to the City Council in regard to City Code regulations for full-color display electronic message centers;
2. **Membership:** The Committee shall consist of the following volunteers, to be appointed by the Mayor, and serve without compensation:
 - a. Two representatives of the City Council, Jim Ronquillo and Larry Brewster;
 - b. Three representatives of companies using signs: Malcom Goodrich, Lisa Gilbertson and Gordon Tryan;
 - c. Three representatives of sign companies: Pat Endres, Dennis Harriman and Ron Bachman;
 - d. Two community representatives: Josi Wilgus and Joette Larson;
 - e. A Planning and Community Services Department representative: Nicole Cromwell; and
 - f. A Code Enforcement Officer: Nancy McCullough.
3. **Duration:** The Electronic Signs Ad-Hoc Committee will serve until it presents recommendations to the City Council or for one year, whichever is less.

PASSED by the City Council of the City of Billings, Montana, and **APPROVED** this 26th day of June, 2006.

THE CITY OF BILLINGS:

BY: _____
Ron Tussing, MAYOR

ATTEST:

BY: _____
Marita Herold, CMC/AAE, City Clerk