

City Council Work Session

5:30 PM
Council Chambers
December 5, 2011

ATTENDANCE:

Mayor/Council (please check) x Hanel, x Ronquillo, x Gaghen, x Cimmino, x Pitman,
 x McFadden, x Ruegamer, x Ulledalen, x McCall, x Astle, x Clark.

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ADJOURN TIME: 6:55

Agenda

TOPIC #1	Beartooth RC&D Annual Update
PRESENTER	
NOTES/OUTCOME	

- Not here at 5:30, bypass for other presentations
- Hanel: still no one here (6:55) but will allow public comments. None.

TOPIC #2	Yearly Report – Airport Car Rental Customer Facility Charge
PRESENTER	Tom Binford
NOTES/OUTCOME	

- Tom Binford: 2010 Council action to start the CFC charge, so could bond against them and build the new quick turnaround facility. Ordinance requires annual reports. See PowerPoint presentation on last year's history and forecast for 2012.
- Ronquillo: size of issue? Everyone using it? Using wash for our vehicles?
- Tom: \$6.5 million. Yes, everyone is using it. One (1) month history only, but working out to about \$1 per carwash – a pretty good deal. CFC is for car rentals only, so equipment is used only for the rental cars.
- Tina: Councilmembers received a tour but if you didn't, December 13 session with new councilmembers may give you another chance.
- Public comments: none

TOPIC #3	Riverfront Park and Phipps Park Annexation
PRESENTER	Mark Jarvis
NOTES/OUTCOME	

- Mark Jarvis: talked about annexation of Riverfront, Phipps and Coulson Parks. PowerPoint available. Limits of annexation map shows that Coulson and Riverfront are in the five (5) year, short range annexation area. Phipps Park is not, but is close to it. Advantages to annexation: city ordinances would apply (different emphasis than county

laws), police would have jurisdiction, and uniformity for the public, better ID them as city parks. Disadvantages are that there will be additional costs for fees and assessments and higher demand on the Police Department. Coulson size and facilities. Riverfront size and facilities. Phipps size and facilities. Fire hydrant assessments would be about \$450/year. If annexed as a PMD or for development, about \$32,000/year if street assessments are included.

- Ruegamer: if we can't develop these parks, why are you estimating the costs?
- Astle: explains "Hinky Dinky Park" name
- McCall: leased land at Riverfront?
- Mark: FW&P and state.
- Ulledalen: do all parks pay fees and assessments?
- Mark: PMD parks do and some General Fund parks pay some of the fees. \$106,000 assessments/year.
- McFadden: basis for assessments?
- Mark: per parcel.
- Ulledalen: could we reduce the number of parcels in Phipps and Riverfront?
- Mark: not sure, but will look at it.
- Cimmino: who would initiate the annexation? How would it all play out in light of the citywide park district proposal?
- Mark: Don't know. Staff recommendation is to proceed with annexation. Process explained.
- Clark: nothing new, asked about these three (3) years ago.
- Tina: need not be a petition if the land is owned by the city.
- Cimmino: city or county owned land? City.
- Pitman: who would we assess in a PMD? Who gets letters of protest?
- Whitaker: PRPL would pay assessments, not residents in the area.
- Astle: Phipps has a deed restriction that keeps it undeveloped, but Disc Golf course was developed. Are we jeopardizing the land gift? Why add costs by annexing when we're already poor in that department?
- Mark: golf course was not approved.
- Tina: golf course has been there for a considerable period of time, but could remove it. No objections from the family. Park would only pay the fire hydrant assessment, not the street assessment.
- Clark: why would we pay the street assessments?
- Tina: would not because there is no PMD and not in a PMD.
- Ulledalen: none of the assessments make sense. Not going to build streets or install fire hydrants.
- Tina: uniform assessments that apply to all properties. Will look at what authority the city has to exempt itself from these fees.
- Brent: will research it. Concern is that if we don't assess city land, would we increase assessments to other owners?
- Ruegamer: why wasting time on this. Make all of them one parcel and total assessment is \$60.
- Tina: consensus is to proceed.

- Hanel: deed restriction on Phipps; please send us copies of the deed and Council needs to talk about the disc golf course in the future. Remove it if we have to in order to comply with the deed. How much problem is it, inconvenience, etc?
- Ulledalen: address mountain bike and equestrian use?
- Hanel: any improvements, or just trails?
- Ulledalen: disc golfers keep it up but other users aren't as thoughtful.
- Brooks: probably a difference between use and development.
- McCall: have you talked with Police Department?
- Mark: called, but no response yet.
- McFadden: park with deed restriction, who would monitor it now?
- Mark: City is responsible.
- Brooks: confirm that and also family members. Deed restrictions can be changed but it's difficult.
- Pitman: rather we slow the process down and have all questions answered. Need to manage public expectations.
- Ulledalen: Phipps Park is a complicated situation. Should not have accepted the gift. Land offered to city but if we didn't take it, offer goes to the county and then to the state. Erosion problems, small parking lot forcing people to park on Molt Road, liability that we're not recognizing. Don't have the people or funds to deal with the problems.
- Clark: we own the parks and need to maintain them, that is why we suggested they be annexed. Do city rules apply to them now?
- Tina: county jurisdiction
- Hanel: understand the budget constraints, so how does PRPL feel about it?
- Whitaker: Phipps is an undervalued asset. Move forward but slowly so that we know all the answers to questions. Other two (2) parks in the same situation/way.
- Ulledalen: a group is coalescing around Phipps condition. Willing to get involved. State agency willing to help with plans. Will probably have to develop an interest group to maintain the property.
- Hanel: would like Whitaker to write report on what was observed and draft plan.
- Ruegamer: Coulson and Riverfront are easier to maintain, would annexation inhibit getting things done by volunteers in any of the three (3) parks?

Public comments:

- Joe White: no position on annexation. Support development for Coulson Park, not familiar with Phipps. Support more maintenance at Riverfront. Chicken disease. City or county jurisdiction; when city police patrol, there is a high level of coverage, never see the Sheriff patrol. Harboring spot for birds. Disease potential from droppings in the downtown.

TOPIC #4	Park Naming Rights
PRESENTER	Mark Jarvis
NOTES/OUTCOME	

- Mark Jarvis: Pilot program, naming opportunities at Swords Park, phase II trail announcement. PRPL working on a park naming protocol. Like to expand it to a system-wide program. Lots of questions to be answered before finalizing proposals.

- Pitman: PRC worked on this many times.
- Astle: YRPA has bench donation program, may want to check on that.
- McCall: Outer Montana Inc., partnering with FW&P. Partnerships are going to be ever more important.
- Pitman: may be better to name something in the park rather than the entire park.
- Ruegamer: is this response to my initiative? (Yes) Never thought that we would change major park names. Small ones or ones that no one knows or cares about. Employees have done a good job with report. Don't move concrete tables with a fork lift.
- Cimmino: 1st and 2nd phase Swords park trails used CTEP money, could we use the same for amenities?
- Mark: maybe, will consider additional requests.

Public comments:

- Joe White: oppose selling naming rights. Support park programs and maybe able to get companies or individuals to help, OK for a plaque for assistance
- Clark: asked about Mustangs payment for Dehler.
- Tina: presently going into the General Fund but preparing a resolution to switch it to the maintenance fund.
- Ruegamer: I met with Stewart Park guys and they don't think they were listened to. Remind staff and PRC that users put a lot of money in those parks. Need to remember that.
- McFadden: at Centennial Park, lots of work by users locked the gates to protect the fields and they were cut off. Park employees need to support that and help.
- Tina: user groups need to remember that these are public parks.
- Ulledalen: that's the problem with allowing exclusive use – they think they own them.
- Pitman: financing parks; look at privatizing the management of some, such as Stewart or other group supported parks.

<h4>Additional Information:</h4>

Other public comments:

- Joe White: another appeal for damages for myself and wife Jackie Brockel. Saw the Gazette article about bone cancer treatment and closing the store. Wonder if stress is causing the cancer. Bluebill Orchard purchase for the elder Brockels.

**CITY OF BILLINGS
LOGAN
INTERNATIONAL
AIRPORT**

ANNUAL CFC REPORT

CFC YEARLY REPORTING REQUIREMENTS

- Present the costs, including debt service incurred during the previous year.
- The CFC revenues that were collected.
- Amounts that are on reserve for the current fiscal year.
- Forecasts of costs to be incurred.
- Forecasts of the contract days.
- Any required changes to the CFC.
- Forecast of reserves during the current fiscal year.

CFC REPORT FY 2011

CFC Revenues Collected from 11/2010 through 6/2011	\$343,299
Costs Incurred on Series 2010B Revenue Bonds:	
Interest	(170,790)
Principal	<u>0</u>
Reserves at June 30, 2011	<u>\$172,509</u>

CFC FORECAST REPORT

FY 2012

Estimated Contract Days (241,500 days)

Estimated CFC Revenue Collections \$724,500

Reserves from 2011 172,509

Costs to be Incurred on Series 2010B

Revenue Bonds:

Interest (243,994)

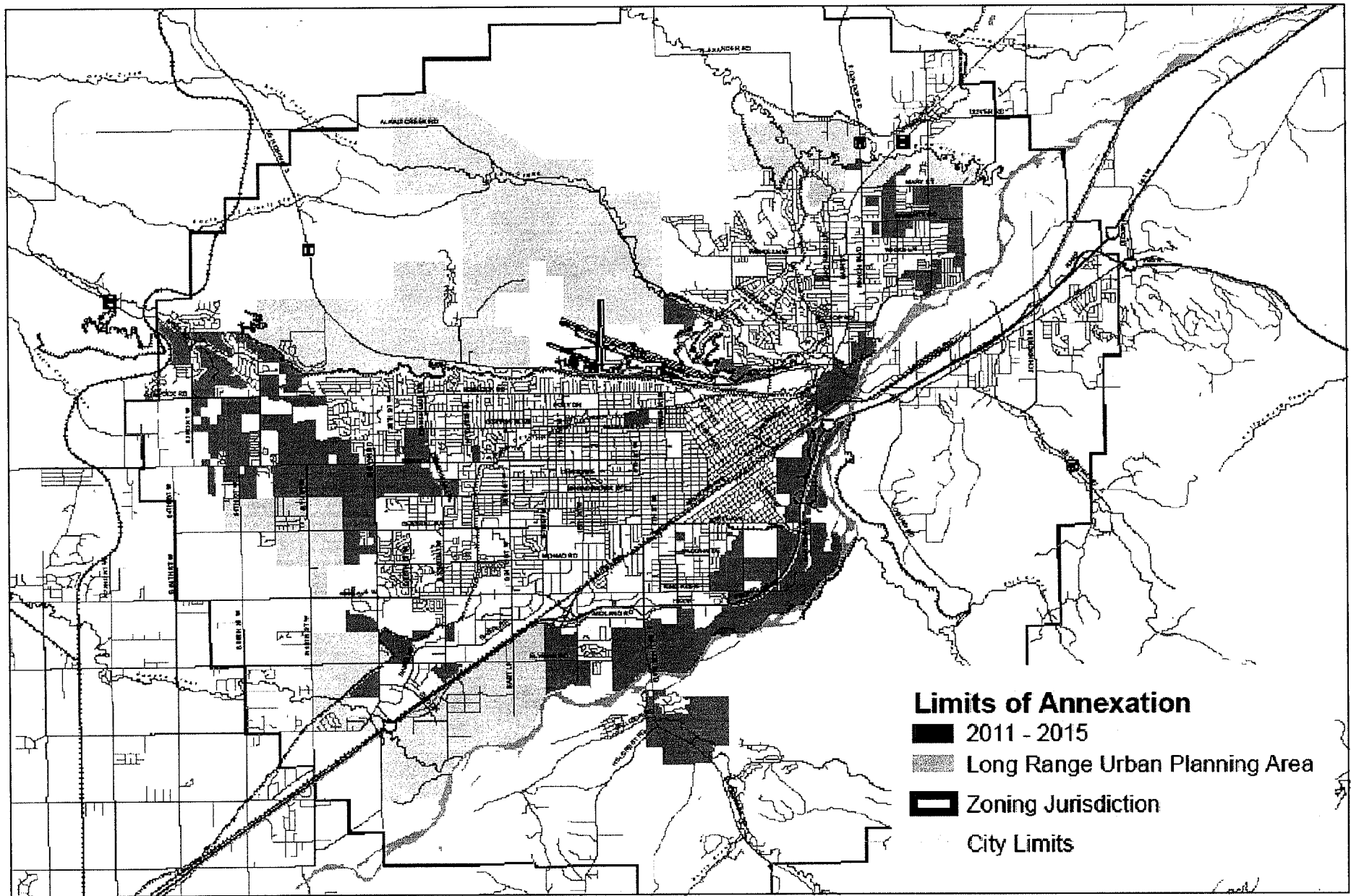
Principal (235,000)

Estimated Reserves at June 30, 2012 \$418,015

Annexation Riverfront, Coulson and Phipps (Diamond X Ranch) Parks

December 5, 2011





Limits of Annexation

- 2011 - 2015
- Long Range Urban Planning Area
- Zoning Jurisdiction
- City Limits



Limits of Annexations

Revised May 23, 2011



Map Document: (\\it-gis\gis\Maps\Planning\LegalLimitsOfAnnexation_Rev_050411.mxd)
5/5/2011



Advantages to Annexation

- City ordinances would now apply.
 - I.E. Animal ordinances (leash laws)
- City police would have jurisdiction for law enforcement.
- Uniformity of expectation for the public in terms of ordinances and enforcement.
- Better identify these parks as city parks.

Disadvantages to Annexation

- Increased costs for fees and assessments.
- Additional demands on Police Department resources for enforcement.

Coulson Park

- 13.5 Acres
- Existing Use: substantially undeveloped, Heritage Trail, Boat Ramp, Vault Toilets.
- Master Plan: Yes Council Approved 1995

Riverfront Park

- 600+ Acres (335 City owned, +/- 265 leased/managed)
- Existing Use: Developed and Undeveloped, Heritage Trail and soft surface trails, Picnic Shelters, Parking, Vault Toilets.
- Master Plan: Yes Council Approved 2008

Phipps (Diamond X Ranch) Park

- +/- 335 Acres
- Existing Use: Undeveloped natural park,
(Deed restriction when land was conveyed
to City to maintain park in a natural state).
- Master Plan: Yes Council Approved 1995

If Parks are Annexed as Undeveloped Land

- Fire hydrant assessments would be assessed
- Coulson Park: \$20.00
- Riverfront Park: \$200.00
- Phipps (Diamond X Ranch) Park: \$260.00
\$480.00

If Parks are Annexed as Developed Land or as a PMD

- Street and fire hydrant assessments would be assessed

• Coulson Park:	\$1,455.00
• Riverfront Park:	\$12,725.00
• Phipps (Diamond X Ranch) Park:	<u>\$17,480.00</u>
	\$31,660.00

Recommendation

- Move forward with annexation process
 - City ordinances and park rules would apply and City Police Department would have enforcement jurisdiction.
 - Reduce confusion to the public by having ordinances and rules enforced uniformly throughout the park system.

Annexation Process

- Reviewed by the Parks Recreation and Cemetery Board
- A letter of request to annex land 7-2-4403 MCA
- Resolution of intent to annex passed by Council.
- A 20 day protest period that is publicly advertised twice.
- Public hearing conducted before any Council action.

QUESTIONS?

Park Naming Rights

December 5, 2011



Pilot Program

- Developed Donor Opportunities for Swords Park in partnership with Billings Chamber of Commerce and Bike Net
 - Site amenities donations
 - Adopt-a-trail Program
 - Sponsor park feature development
 - Naming opportunities for trailhead
 - Recognition protocol
- Distributed at Swords Park Trail II Ground breaking – Chamber of Commerce paid for printing



Billings Parks, Recreation and Public Lands

Swords Rimrock Park Donor Opportunities

In Partnership With:

Billings Chamber of Commerce/
Convention & Visitors Bureau

BikeNet



Draft Donor Recognition in Parks

- Adopt-a-trail in parkland
- Catalog of site furnishings
- Recognition protocol



Billings Parks, Recreation & Public Lands

DONOR RECOGNITION GUIDELINES



Expand to a Park System Wide Program

- Build on the Swords Park Program and Draft Recognition Guidelines
- Tailor to the needs of the Community

Important Questions to Ask

- Is everything for sale? Balancing Purism with Pragmatism
- Are all park amenities eligible for naming (i.e. shelters, structures, benches, ball fields, pools, tennis courts, etc.)?
- Can naming rights be creatively and tastefully done, and will it be acceptable to Billings?
- Are there standards for naming rights?
- Are certain establishments not eligible? Are individuals eligible?
- Can Logos or advertising be displayed?
- Who approves the naming?
- Who sets the dollar amount on each park?
- Should parks be named after prominent persons?

Naming Rights Policy

- What ever the answers are, at the end of the day a policy needs to be crafted that is thoroughly and thoughtfully considered and approved by Council.

Recommended Steps

- Have initial discussion with PRC Board.
- Develop Staff and PRC Board sub-committee.
- Determine what parklands are eligible for consideration.
- Determine what park furnishings are eligible.
- Establish a donation structure.
- Determine a length of time and renewal process.
- Establish what can be displayed.
- Develop a naming rights agreement.
- Develop naming rights brochure.
- Update meetings with PRC Board. Seek recommendation from Board.
- Periodically Update Council at Work Sessions. Seek Council action.
- Implement plan.

QUESTIONS?